



MEDIA INFORMATION 2024

The voice of expatriate Finns
for more than 95 years

The only magazine in Finland
focused on Finnish expatriate issues

Finland Bridge is a magazine published three times a year by the Finland Society

The magazine is aimed at all Finns living overseas, interested in moving there or returning to Finland. It provides up-to-date expert information on expatriate issues as well as interesting articles on overseas Finns. The publication plays an important role in the Finland Society's work in interest promotion. Its readers are interested in current societal issues as well as cultural phenomena and travel in Finland.

The Finland Society is an expert and service organization for Finns living overseas, moving there or returning to Finland. It promotes expatriate Finnish issues in Finland.

PUBLISHER

The Finland Society
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ADVERTISEMENT MARKETING

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EDITING

Omnipress Oy, Värитеhtaankatu 8, FI-01300 Vantaa, Finland

TOTAL CIRCULATION AND DISTRIBUTION

Readership: about 40,000 • Circulation: 8,000 copies

ADDITIONAL VISIBILITY AND MULTI-CHANNEL SOLUTIONS

Finland Bridge also appears as a virtual edition in Finnish, Swedish and English on the Finland Society website:
www.suomi-seura.fi

We offer opportunities for advertisement via our website, social media (Facebook, Instagram) and our virtual newsletter (ca. 4,000 subscribers).

PRINT AND VIRTUAL MAGAZINE PUBLICATION SCHEDULE

Issue	Deadline for bookings	Deadline for material	Publication date
1	12.2.	19.2.	11.3.
2	15.4.	22.4.	6.5.
3	7.10.	14.10.	4.11.

VIRTUAL CHANNELS

Banners

Size M: width 137 px, height 82 px

Size L: width 137 px, height 164 px

	M	L
2 weeks	€160	€220
1 month	€310	€450
6 weeks	€450	€630
2 months	€580	€810
3 months	€810	€1 100
6 months	€1,350	€1,750
12 months	€1,750	€2,250

Newsletter

4,000 subscribers€250 per item per issue

Facebook

6,100 followers€250 per lift

Online Finland Directory

Advertisement size in the magazine 55 x 20 mm
4 x/year + linkage in the Finland Directory
www.suomi-seura.fi, total price: €600/year

Suomen Silta

SUOMEN

MEDIA
INFORMATION
2024

The voice of expatriate Finns
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TECHNICAL INFORMATION

Size: 215 x 285 mm

Paper quality: 70 g/m² MFC

Dot density: 54 l/cm

Material: CMYK colors / tif, jpg, pdf

SUBMITTING MATERIAL

Advertisement material by email to:
aineistot@omnipress.fi

PRINTING HOUSE

PunaMusta Oy, Forssa

Yhteyshenkilö Päivi Isomäki

paivi.isomaki@punamusta.com

Esko Aaltosen katu 2, 30100 Forssa

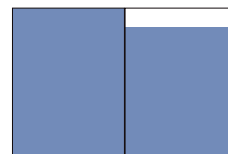
Tel. 050 513 8944

Advertisements may be cancelled
free of charge within 1 week
of booking space.

ADVERTISEMENT SIZES

Full page 215 x 285 mm + 3 mm

Back page 215 x 255 mm + 3 mm



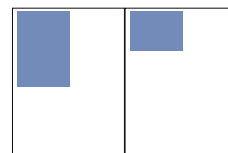
1/2 horizontal 215 x 148 mm + 3 mm

1/2 vertical 95 x 285 mm + 3 mm



1/4 91 x 135 mm

1/8 91 x 67 mm



FULL RATES FOR ADVERTISEMENTS (Including print and virtual magazines)

Size	4-color
1/1	€1,900
1/2	€1,200
1/4	€720
1/8	€250

Back cover €2,600

2/3 cover €2,500

Spread €3,500

Advertorial:

1/1 €2,500

Spread €2,900

Supplements: Stabling and adhesive glue dot options.
Rates by agreement.

Expenses incurred by additional work will be charged
according to printing house billing rates.

Finland Bridge is a VAT-free publication.

*Ask for
package prices
from advertising
sales!*

