

## **PRIVACY POLICY DESCRIPTION FOR INQUIRIES / POLLS CKW, LOTTERIES AND CONTESTS**

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### **Registry holder**

Finland Society, Mariankatu 8 B c10, FI-00170 Helsinki, [info@suomi-seura.fi](mailto:info@suomi-seura.fi),  
+358-9-684 1210

### **Contact person**

Membership Secretary Päivi Kukkakorpi, +358 (0)44 710 9257

### **Name of the registry**

Inquiries, lotteries and contests.

### **Purpose of processing personal information**

The information is used for membership expansion and marketing communication; for providing information on our activities and interest promotion, service development and delivery of prizes.

### **Description of the groups of registered persons and personal information groups, the registry's information content**

The information is collected either anonymously or contains persons' name, address, email address and phone number.

In association inquiries: the association's name, country, membership and email address.

### **Standard sources of information**

The information is acquired from customers themselves when they take part in our lottery/contest in various events/fairs.

In addition, information is obtained from membership registry and the recipient list of the electronic Newsletter.

### **Groups to which the information is submitted:**

Information is not submitted to outsiders.

### **Transfer of the information outside the EU or EEA**

Information is not passed on outside the European Union (EU) or European Economic Area (EEA).

### **Storage time of the information**

The information is stored as long as there is a justified need for its use.

### **Description of technical and organizational security measures**

A Manual material

Stored in a locked space.

#### B Computer-processed information

Registry information is stored appropriately, thoroughly and confidentially.

Data network and equipment are protected with a firewall and other necessary technical procedures.

#### **Registered persons' right of inspection**

Registered persons have a right to check their personal information saved in the registry as well as to acquire copies of it. The monitoring request must be done in writing and addressed to the registry's contact person.

#### **Right to demand corrections on the information**

If registered persons request their personal information to be corrected, the registry holder will correct or complement the personal information stored in the registry.

#### **Other rights concerning processing personal information**

Registered persons have the right to forbid the Finland Society from processing their personal information for direct advertising, long-distance sales and other direct marketing as well as market research and polling, vital records and genealogy. A ban request must be addressed to the registry's contact person.