



The voice of expatriate Finns for more than 95 years

The only magazine in Finland focused on Finnish expatriate issues

Finland Bridge is a quarterly magazine published by the Finland Society

The magazine is aimed at all Finns living overseas, interested in moving there or returning to Finland. It provides up-to-date expert information on expatriate issues as well as interesting articles on overseas Finns. The publication plays an important role in the Finland Society's work in interest promotion. Its readers are interested in current societal issues as well as cultural phenomena and travel in Finland.

The Finland Society is an expert and service organization for Finns living overseas, moving there or returning to Finland. It promotes expatriate Finnish issues in Finland.

PUBLISHER

The Finland Society
Mariankatu 8 B c 10
00170 Helsinki
info@suomi-seura.fi
www.suomi-seura.fi

Tina Strandberg (Editor-in-Chief)
+358 (0)44 712 9230
tina.strandberg@suomi-seura.fi

Liisa Oinonen
+358 (0)44 710 9384
liisa.oinonen@suomi-seura.fi

ADVERTISEMENT MARKETING

Petri Mahlberg, +358 (0)44 710 4803
petri.mahlberg@suomi-seura.fi

EDITING

Omnipress Oy, Värитеhtaankatu 8, FI-01300 Vantaa, Finland

TOTAL CIRCULATION AND DISTRIBUTION

Readership: about 50,000 • Circulation: 10,000 copies

ADDITIONAL VISIBILITY AND MULTI-CHANNEL SOLUTIONS

Finland Bridge also appears as a virtual edition in Finnish, Swedish and English on the Finland Society website: www.suomi-seura.fi

We offer opportunities for advertisement via our website, social media (Facebook, Instagram) and our monthly virtual newsletter (ca. 4,500 subscribers).

PRINT AND VIRTUAL MAGAZINE PUBLICATION SCHEDULE

Table with 4 columns: Issue, Deadline for bookings, Deadline for material, Publication date. Rows 1-4.

VIRTUAL CHANNELS

Banners

Size M: width 137 px, height 82 px
Size L: width 137 px, height 164 px

Table with 3 columns: Duration, M, L. Rows: 2 weeks, 1 month, 6 weeks, 2 months, 3 months, 6 months, 12 months.

Newsletter

4,500 subscribers .....€250 per item per issue

Facebook

5,400 likes .....€250 per lift

Online Finland Directory

Advertisement size in the magazine 55 x 20 mm 4 x/year + linkage in the Finland Directory www.suomi-seura.fi, total price: €600/year

# SUOMEN *Silta*



The voice of expatriate Finns  
for more than 95 years

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focused on Finnish expatriate issues

## TECHNICAL INFORMATION

**Size:** 215 x 285 mm  
**Paper quality:** 70 g/m<sup>2</sup> MFC  
**Dot density:** 54 l/cm  
**Material:** CMYK colors / tif, jpg, pdf

## SUBMITTING MATERIAL

Advertisement material by email to:  
aineistot@omnipress.fi

## PRINTING HOUSE

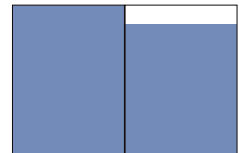
PunaMusta Oy, Tampere  
Contact person Merja Vesiluoma  
merja.vesiluoma@punamusta.com  
Kaaapelikatu 1, 33330 Tampere  
Tel. 010 230 8310

Advertisements may be cancelled  
free of charge within 1 week  
of booking space.

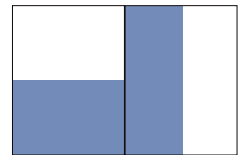


## ADVERTISEMENT SIZES

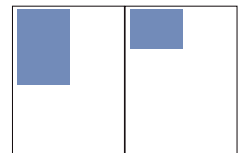
Full page..... 215 x 285 mm + 3 mm  
Back page..... 215 x 255 mm + 3 mm



1/2 horizontal ..... 215 x 148 mm + 3 mm  
1/2 vertical ..... 95 x 285 mm + 3 mm



1/4 ..... 91 x 135 mm  
1/8 ..... 91 x 67 mm



## FULL RATES FOR ADVERTISEMENTS (Including print and virtual magazines)

Size	4-color
1/1 .....	€1,900
1/2 .....	€1,200
1/4 .....	€720
1/8 .....	€250

Back cover .....	€2,600
2/3 cover .....	€2,500
Spread .....	€3,500

### Advertorial:

1/1.....	€2,500
Spread .....	€2,900

**Supplements:** Stabling and adhesive glue dot options.  
Rates by agreement.

Expenses incurred by additional work will be charged  
according to printing house billing rates.

Finland Bridge is a VAT-free publication.