

SUOMEN *Silta*



**THE VOICE OF EXPATRIATE FINNS
FOR MORE THAN 90 YEARS**

**THE ONLY MAGAZINE IN FINLAND
FOCUSED ON FINNISH EXPATRIATE ISSUES**

Finland Bridge is a quarterly magazine published by the Finland Society

The magazine is aimed at all Finns living overseas, interested in moving there or returning to Finland. It provides up-to-date expert information on expatriate issues as well as interesting articles on overseas Finns. The publication plays an important role in the Finland Society's work in interest promotion. Its readers are interested in current societal issues as well as cultural phenomena and travel in Finland.

The Finland Society is an expert and service organization for Finns living overseas, moving there or returning to Finland. It promotes expatriate Finnish issues in Finland.

PUBLISHER

The Finland Society
Mariankatu 8 B c 10
00170 Helsinki
info@suomi-seura.fi
www.suomi-seura.fi

Tina Strandberg (Editor-in-Chief)
+358 (0)44 712 9230
tina.strandberg@suomi-seura.fi

Liisa Oinonen
+358 (0)44 710 9384
liisa.oinonen@suomi-seura.fi

ADVERTISEMENT MARKETING

Petri Mahlberg, +358 (0)44 710 4803
petri.mahlberg@suomi-seura.fi

EDITING

OmniPress Oy, Väretehtaankatu 8, FI-01300 Vantaa, Finland

TOTAL CIRCULATION AND DISTRIBUTION

Readership: about 50,000 • Circulation: 10,000 copies

ADDITIONAL VISIBILITY AND MULTI-CHANNEL SOLUTIONS

Finland Bridge also appears as a virtual edition in Finnish, Swedish and English on the Finland Society website:
www.suomi-seura.fi

We offer opportunities for advertisement via our website, social media (Facebook, Instagram) and our monthly virtual newsletter (ca. 5,000 subscribers).

PRINT AND VIRTUAL MAGAZINE PUBLICATION SCHEDULE

Issue	Deadline for bookings	Deadline for material	Publication date
1	7.2.	14.2.	2.3.
2	25.4.	2.5.	16.5.
3	5.9.	12.9.	26.9.
4	31.10.	7.11.	21.11.

VIRTUAL CHANNELS

Banners

Size M: width 137 px, height 82 px
Size L: width 137 px, height 164 px

	M	L
2 weeks	€160	€220
1 month	€310	€450
6 weeks	€450	€630
2 months	€580	€810
3 months	€810	€1 100
6 months	€1,350	€1,750
12 months	€1,750	€2,250



ONLINE FINLAND DIRECTORY

Advertisement size in the magazine 55 x 20 mm 4 x/year + linkage in the Finland Directory www.suomi-seura.fi, total price: €600/year

SUOMEN *Silta*



**THE VOICE OF EXPATRIATE FINNS
FOR MORE THAN 90 YEARS**

**THE ONLY MAGAZINE IN FINLAND
FOCUSED ON FINNISH EXPATRIATE ISSUES**

TECHNICAL INFORMATION

Size: 215 x 285 mm
Paper quality: 70 g/m² MFC
Dot density: 54 l/cm
Material: CMYK colors / tif, jpg, pdf

SUBMITTING MATERIAL

Advertisement material by email to:
hanna-mari.jaakkola@media.fi

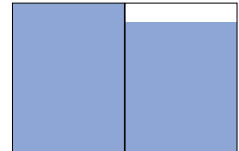
PRINTING HOUSE

PunaMusta Oy, Tampere
 Contact person Merja Vesiluoma
merja.vesiluoma@punamusta.com
 Kaapelikatu 1, 33330 Tampere
 Tel. 010 230 8310

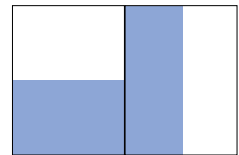
Advertisements may be cancelled
 free of charge within 1 week
 of booking space.

ADVERTISEMENT SIZES

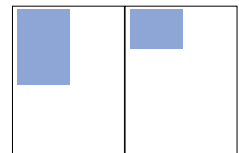
Full page 215 x 285 mm + 3 mm
 Back page 215 x 255 mm + 3 mm



1/2 horizontal 215 x 148 mm + 3 mm
 1/2 vertical 95 x 285 mm + 3 mm



1/4 91 x 135 mm
 1/8 91 x 67 mm



FULL RATES FOR ADVERTISEMENTS (Including print and virtual magazines)

Size	4-color
1/1	€1,900
1/2	€1,200
1/4	€720
1/8	€250

Back cover	€2,600
2/3 cover	€2,500
Spread	€3,500

Advertorial:

1/1	€2,500
Spread	€2,900

Supplements: Stabling and adhesive glue dot options.
 Rates by agreement.

Expenses incurred by additional work will be charged
 according to printing house billing rates.

Finland Bridge is a VAT-free publication.

